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Read this piece in PSYCHOLOGY TODAY MAGAZINE:

<http://www.psychologytoday.com/blog/platform-success/201303/people-want-follow-calmassertive-leaders>

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Watch Professor Amy Cuddy of Harvard University:

[http://www.ted.com/talks/amy\\_cuddy\\_your\\_body\\_language\\_shapes\\_who\\_you\\_are.html](http://www.ted.com/talks/amy_cuddy_your_body_language_shapes_who_you_are.html)

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