



ARE YOU PERCEIVED AS A CALM ASSERTIVE LEADER?

Think about the leaders who most inspired you:

I bet they were both calm and assertive at the same time.

Think about leaders in history that inspired you:

I bet they were calm and assertive at the same time.

Think about the leaders who frightened you:

I bet they were assertive but not calm.

Think about the leaders who thought of as “nice but ineffective:”

I bet they were calm but not assertive.

How does one assume both calmness and assertiveness at the same time?

Stybel Peabody’s Calm Assertive Leadership program links evidence based research in neurobiology, psycholinguistics and popular culture.

The goal is not to change your personality but to alter how others perceive you.

Larry Stybel and Maryanne Peabody will be presenting this program as a five day workshop for psychiatrists, psychologists, and leadership coaches this summer at the Cape Cod Institute.

Click on the headline above for a 55 minute podcast.

Click the link below to view:

[Power Point Slides,](#)

Read the two PSYCHOLOGY TODAY articles below:

<http://www.psychologytoday.com/blog/platform-success/201310/calm-and-assertive-leaders-have-unique-ways-communicating>

and

<http://www.psychologytoday.com/blog/platform-success/201303/people-want-follow-calm-assertive-leaders>

Want a free consultation on how you or someone on your team could be perceived by others as a Calm Assertive Leader?

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